



# Super Start

## THE ESTABLISHMENT BOOSTER

### Drilling and fertilising in one go

Super Start's one-pass application and microgranule formulation means reduced time pressures at busy times of the year, freeing up manpower and machinery for other tasks, and saving on cartage fuel and storage.

Our Dust Free Prills (DFP) technology prevents dust particles in Super Start. It's probably the highest quality starter fertiliser on the market; try it for yourself!

### Fertiliser requirements:

Crop	Super Start kg/ha
Cereals	10-25
Oilseed Rape	10-25
Maize	15-30
Sugar Beet	15-35
Vegetables	20-60

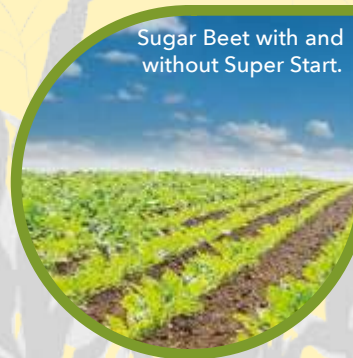


Sold in 25kg packs

Super Start is currently employed on 600,000 hectares across several European countries including France, Germany and Holland, and in Latin America. It is manufactured in Serbia by Elexir Zorka.



Maize crop with and without Super Start.



Sugar Beet with and without Super Start.



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Trials site: Matijevic Agrar, Serbia 2017

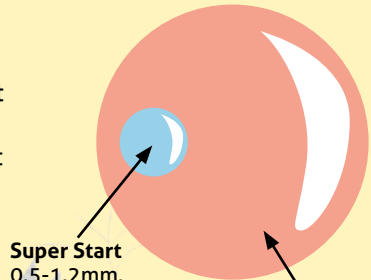
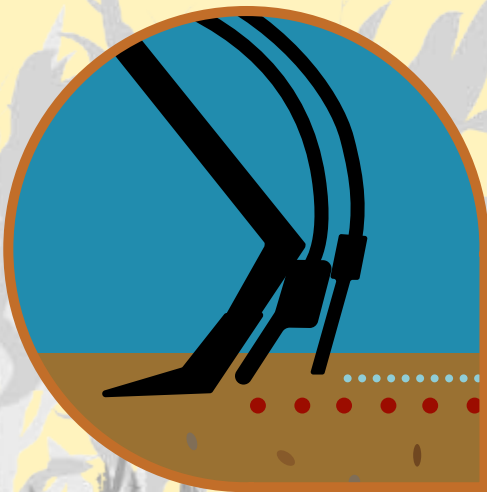
# Super Start

Super Start is a microgranule fertiliser specifically designed to promote strong early growth for your crops. Super Start offers the best possible nourishment for seedlings, fortifying them against weather damage and offering improved yields over the season.



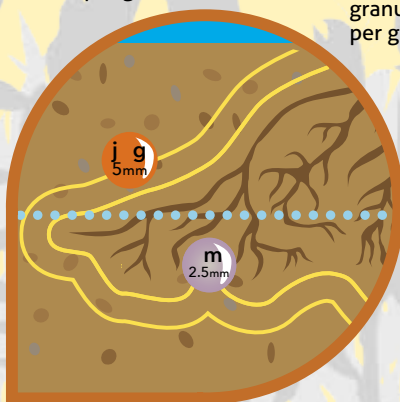
## Straight to where it is needed

Super Start is drilled into the soil right next to the seed. With granules between 0.5 - 1.2mm, it has a surface area 300 times that of conventional granular starter fertilisers, such as DAP and MAP. This means that it is quickly available to the growing seed.



Super Start  
0.5-1.2mm.  
450 granules  
per gram.

DAP  
3-5mm. 40  
granules  
per gram.



Maximum distance that  
root can collect nutrients



**7.7%** higher yield  
in Maize\*



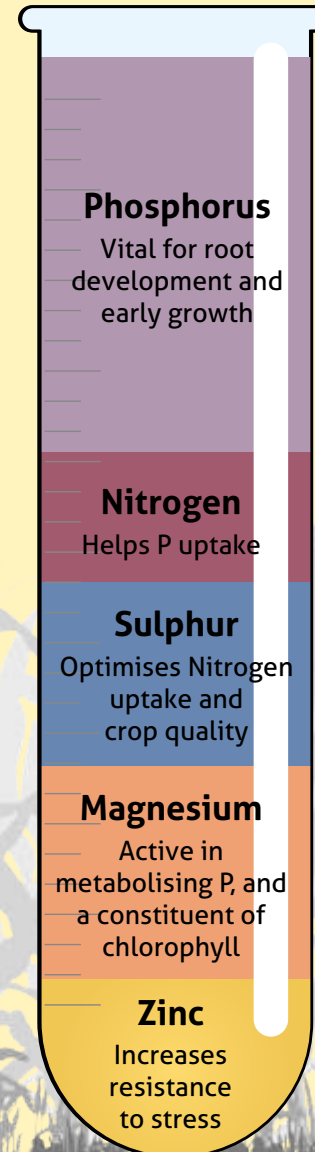
**6.6%** higher yield  
in Sugar Beet\*

\*average of multiple European country tests 2013 - 2017

# Super Start

**NP 10:35 + 2% MgO + 5% S + 2% Zn**

## The ideal cocktail of nutrients



## Strong establishment wins

Getting your crop off to a strong start with a more developed root structure brings numerous benefits:

- Better uptake of soil nutrients for long-term growth
- Improved water utilisation in periods of low rainfall
- Better able to resist frost, cold and wet periods
- Better early competitiveness against weeds
- Earlier maturity leading to higher crop protein levels
- Greater overwintering success for OSR crops

## Low environmental impact

Lower rates of active ingredients reduce leaching of P and N into waterways, and helps meet nitrate vulnerable zone (NVZ) limits.



Sugar beet with and without Super Start



**0.34** Tonnes/ha  
higher yields  
in OSR\*\*

\*\*Jankowski, Sokolski, Bogucka & Dubis. Agron J 110 2018